

The Right Reasons



785-749-6134 • lmbendowment.org

DECEMBER 2005

A CAMPAIGN UPDATE FOR FRIENDS OF LAWRENCE MEMORIAL HOSPITAL

Happy Holidays from Gene Meyer



Gene Meyer

In 1921, Lawrence Memorial Hospital opened its doors with a simple mission: to serve the health care needs of Lawrence residents, regardless of their ability to pay. It was a simple beginning for the present hospital system that now serves residents of a five-county area.

Today, Lawrence Memorial Hospital is a 173-bed, not-for-profit, acute care hospital owned by the City of Lawrence, Kansas.

The hospital receives no tax support from the city or county and invests all excess revenues in services, equipment and facilities that further the hospital's mission. Its commitment to excellence has distinguished the hospital as a leader in the community and a catalyst for developing innovative methods of delivery and personalized care. For thousands, LMH is simply "our hospital" and a source of unique pride.

Despite the hospital's strong foundation and healthy performance, it faces significant challenges common to community hospitals everywhere — older facilities, population growth and aging, and challenges to financial support. Additionally, new technology has resulted in less invasive therapies and improved diagnostics, but those enhancements require significant financial investments. LMH is committed to bringing the most advanced treatments available to our community hospital.

To address our most urgent needs, we hope to raise \$8-10 million toward the \$35-40 million cost of providing an all-private room environment, adding birthing rooms, building a new and improved emergency department, and modernizing and expanding surgical facilities.

Wise and careful planning is not enough; our hospital needs our community's continued and increased support. I invite you to become involved in our building campaign by contacting Kathy Clausing, vice president and chief development officer, at 749-6134.

"For thousands, LMH is simply 'our hospital' and a source of unique pride."

—GENE MEYER, PRESIDENT AND CEO



FACTS AT A GLANCE

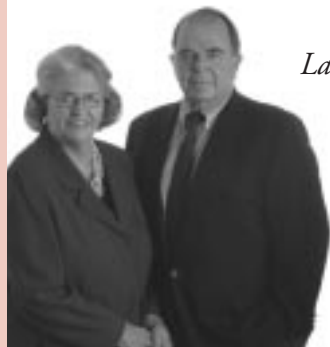
- Eight years ago, the LMH emergency department served 15,000 patients annually. Today, 29,000 patients come to our ED for help.
- Proposed renovations to the hospital include six new birthing rooms, all private patient rooms, a new surgery department, and a new emergency department.
- This capital campaign will support Lawrence Memorial Hospital's \$35 million campus expansion effort.
- This is the first major campaign in our community hospital's 85-year history.
- LMH receives no city or county tax funds.
- LMH provided \$3 million in charitable care in 2003 and nearly \$4 million in charitable care in 2004.

FOR FURTHER INFORMATION

Kathy Clausing
 325 Maine Street
 Lawrence, KS 66044
 785-749-6134
 lmhendowment.org
 kathy.clausung@lmh.org

Introducing Our Honorary Chairs

Pam and Dolph Simons • Marianna and Ross Beach • Tensie Oldfather



Pam and Dolph Simons

Dolph Simons, Jr., is the editor and chairman of the *Lawrence Journal-World* and president of The World Company. He has served as president of the William Allen White Foundation, the Kansas Press Association, the Kansas Associated Press, the Lawrence Chamber of Commerce and the Lawrence Rotary Club. He chairs the Lied Center for the Performing Arts Board of Governors, and is a former director of Oread Laboratories, Inc., Lawrence National Bank and Lawrence Memorial Hospital. Dolph also is a former trustee of the Haskell Foundation and is

national past president of the Kansas University Alumni Association. Dolph received the Fred Ellsworth Award for significant service and The University of Kansas' highest honor, the Distinguished Service Citation. He also chaired the Kansas University Endowment Association.

“This drive deserves the enthusiastic support of Lawrence residents.”

—DOLPH SIMONS, JR.

The Simons family heritage is one of commitment to the community, to health care and to Lawrence Memorial Hospital: W. C. Simons, Dolph's grandfather, was a founding trustee of Lawrence Memorial Hospital, serving 20 years on

the board (1939-1959); Pam's father, Dr. Virgil Counsellor, and Dolph's brother, Dr. John Simons, were on the staff at the Mayo Clinic, Rochester, Minn. Dolph served on the LMH Board of Trustees

in the 1970s; Pam serves on the LMH Endowment Association Board of Directors. She started the Lawrence Community Arts Council, served as a director of the Spencer Museum of Art and is a board member of The Hall Center for the Humanities. She and her husband are involved in numerous civic activities.

“Good health care is an essential ingredient if a community of any size is to be a desirable place in which to live, work and play. The capital campaign to enlarge Lawrence Memorial Hospital and raise medical care to a higher level of excellence is another example of Lawrence citizens making a commitment to have Lawrence be a truly exceptional community,” Dolph says. *“This drive deserves the enthusiastic support of Lawrence residents.”*

Pam and Dolph have four children and eight grandchildren.



Marianna and Ross Beach

Ross and Marianna Kistler Beach are life-long Kansans who met while in college at Kansas State University. They were married in 1941.

Ross has successfully built several careers in the course of his lifetime — oil and gas production; banking; ranching; and radio, TV and cable broadcasting. He is a registered professional engineer and was a naval aviator in World War II.

Ross served as president of Kansas Natural Gas Inc. and is chairman of Douglas County Bank.

He is past president of the Kansas State Chamber of Commerce and serves on the advisory board of The Hall Center for the Humanities at KU. Marianna served three terms as president of the InterAmerican Children’s Institute of the Organization of American States. She also served two terms on the President’s Committee on Mental Retardation. She is a patron member of the Kansas Press Women and serves on the advisory board of KU’s School of Fine Arts.

“When we know of a need and it coincides with our interest, that’s where we go,” Ross says. *“All of our decisions are mutual.”*

Marianna and Ross each have been recognized as Kansan of the Year — Marianna in 1988, and Ross in 1991. Each also has received the KU Distinguished Service Award from the Kansas Alumni Association. They are the parents of three daughters, and they have eight grandchildren.



Hortense “Tensie” Oldfather

Tensie Oldfather and her husband, Charley, moved to Lawrence in 1950. With five little children in tow, and two more who came along after they moved here, being parents kept them very busy. As their children grew, Tensie began to take other children into their home, and involved herself in volunteer work.

Tensie and Charley grew up during the Depression and didn’t have a lot of money. Tensie’s father and his good friend, Mr. Henry A. Wallace, who was a geneticist and later became vice president under FDR, experimented with hybrid

corn and eventually formed Pioneer Hi-Bred Seed Company. Her father’s

share was just 10 percent, but it turned out to be a big company.

And that’s how she happens to be able to give financially.

Lawrence has been Tensie’s home for over 50 years. She decided years ago that any good

that she could do would be right here where she lives.

“The greatest gift you can give is to give back to your community,” she says. *“There are kids and people out there who need that help and will continue to need it.”*

Tensie has 17 grandchildren.

CAMPAIGN CHAIRS

- Beverly Smith Billings
- Sandy and Mark Praeger, M.D.

HONORARY CHAIRS

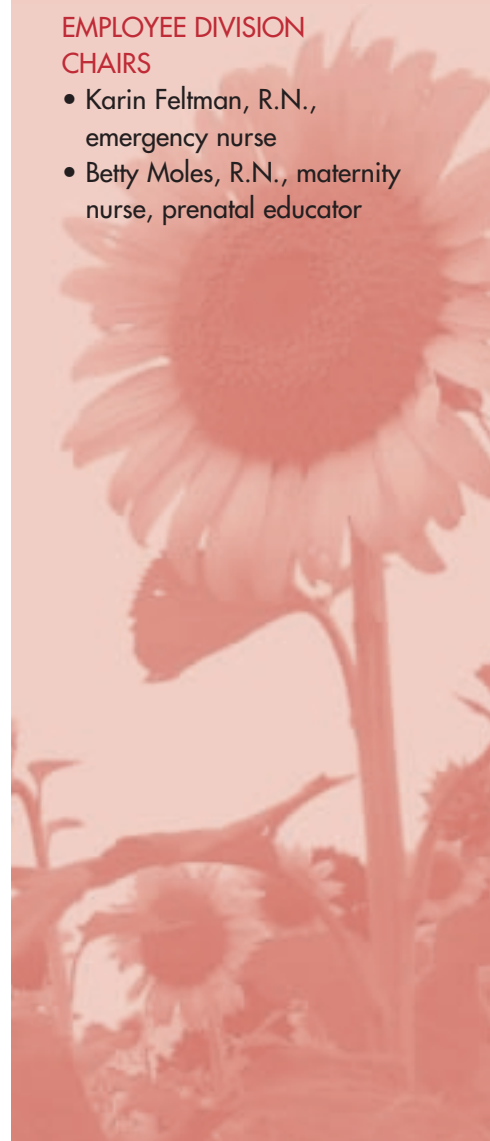
- Pam and Dolph Simons
- Marianna and Ross Beach
- Hortense “Tensie” Oldfather

PHYSICIAN DIVISION CHAIRS:

- Patricia Denning, M.D. and Dale Denning, M.D.
- Phoebe and Philip Godwin, M.D.
- Linda and Scott Robinson, M.D.
- Nancy and Scott Thellman, M.D.

EMPLOYEE DIVISION CHAIRS

- Karin Feltman, R.N., emergency nurse
- Betty Moles, R.N., maternity nurse, prenatal educator



How You Can Be Involved

A gift to Lawrence Memorial Hospital, in whatever form, is a sign of commitment — not only to the hospital and the services it provides, but also to the health and well being of our entire community, both now and in the future.

This campaign provides an opportunity for giving on a large scale — gifts that will make a lasting difference for the people of Douglas County and surrounding communities. You may never know the full impact of your gift. It will benefit the lives of people for years to come and further strengthen this community we call home.

Campaign leaders will be contacting individuals in different phases throughout the year. If you are interested in receiving information, contact Kathy Clausing, vice president and chief development officer, LMH Endowment Association, at 749-6134.



*“Help create a healthy future
for our community’s children.”*

—DONNA OSNESS, CHAIR, LMH BOARD OF TRUSTEES,
AND CONNIE SOLLARS, CHAIR, LMHEA BOARD
OF DIRECTORS



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Lawrence, KS 66044

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