

The Right Reasons

JUNE 2006

A CAMPAIGN UPDATE FOR FRIENDS OF LAWRENCE MEMORIAL HOSPITAL

Private Rooms to Provide for Happier, Healthier Patients

Following a national trend that is quickly becoming an industry standard, Lawrence Memorial Hospital will soon convert to all-private rooms. This change for the 173-bed hospital is designed primarily with patient comfort and satisfaction in mind, but it's also a big step toward reducing infection rates, medical errors and privacy violations.



Shari Kretzschmer

Shari Kretzschmer, director of post-surgical services, says her staff of 54 are strongly supportive of the project.

"Now, we only have a few private rooms on each floor,"

she says. "There is a lot of excitement about the idea of offering every patient a private experience."

Deborah Rector, director of the LMH medical unit and a 13-year employee of the hospital, agrees. She notes that a lot of her work deals with providing very intimate



Deborah Rector

patient care that, under ideal circumstances, wouldn't be shared. "Although our patients are grateful for the care they currently receive, there is no doubt that the majority of patients would prefer a private room," she says.

Recent research substantiates that claim. At Chicago's Northwestern Memorial

Hospital, patient satisfaction scores rose sharply after the hospital converted to all-private rooms. Studies show that patients sleep better, maintain better spirits and recover

Studies show that patients sleep better, maintain better spirits and recover faster when they have private rooms.

faster when they are allowed private bathroom facilities, their own televisions and the opportunity for family members to stay with them.

Dana Hale, LMH's vice president of nursing, says the idea of converting to an all-private model was suggested during master

plan discussions a couple of years ago. She is a proponent of the plan because it offers more comfort, calmness and family involvement for the patient.

Dana reports that although the medical unit will decrease its number of beds when the privatization occurs, the plan compensates for that by establishing a new cardiac unit that will be designed to closely monitor heart patients. "Like all of our private rooms, the cardiac unit will provide a more home-like atmosphere where we can better facilitate getting the patient well," she says. The new unit will be constructed near the intensive care unit and will accommodate 14 patients at a time.

The conversion is just one way LMH hopes to enhance the quality of patient care through its \$40 million expansion and improvement project. Other improvements underway include an expanded emergency department, new birthing rooms and reconstruction of the surgery department. The LMH Endowment Association is conducting an \$8 million capital campaign to support the project. For information about how you can help, call Kathy Clausing, vice president and chief development officer, at 785-749-6134.

Meet Our Major Gifts/Business Division Chairs

Sidney Garrett • Miles Schnaer • Smitty Belcher

Sidney Garrett knows as well as anyone how important Lawrence Memorial Hospital is to the community. During her seven years on the hospital's Board of Trustees and a stint on the finance committee, she came to fully understand the need for the hospital to maintain the cutting-edge standard of excellence for which it is so well known. That is why raising funds for the hospital's expansion and improvement project comes naturally to her. She joined the cause last winter and in the early stages of her work, was able to recruit four vice-chairs also willing to help.

As a 20-year resident of Lawrence and president of Brown Cargo Van, Inc., Sidney has a long history of volunteerism under her belt. She has served on boards of the Lawrence Chamber of Commerce, the Lawrence Arts Center, the Kansas Land Trust, Douglas County Development, the University of Kansas Alumni Association and Commerce Bank. She says that although all of her philanthropic projects are important, the LMH capital campaign stands apart from the others. "I can't think of another organization that touches more lives than the hospital," she says.

Sidney adds that in its 85-year history, this is the first time LMH has ever asked the community for money — particularly remarkable because the hospital receives no city or county tax funds. For that reason, she is hopeful the community will rally around the campaign. "As the health of the hospital goes, so goes the health of the entire community," she says.

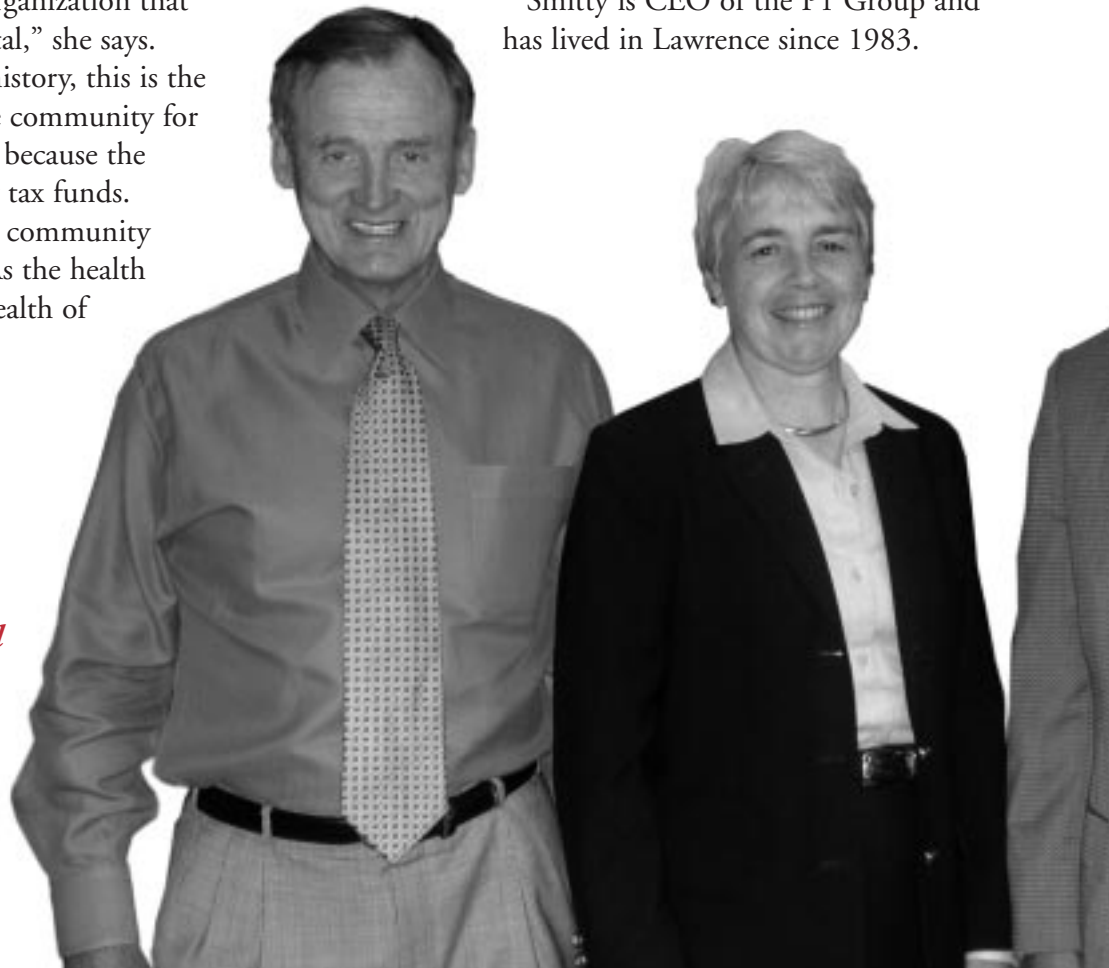
Smitty Belcher joined the capital campaign early last winter and is happy to be focused on what he considers one of the community's greatest causes. He was drawn to the project because he firmly believes a community of this size needs to offer first-class healthcare and hospital services. "We need to have best-in-class doctors, and in order to do that, we need to offer best-in-class equipment," he says.

From a business standpoint, Smitty believes the hospital's expansion project, slated to begin this fall, is a critical component to the overall quality of the community. "Offering a state-of-the-art health facility is a key aspect in attracting new businesses to town," he says.

Smitty's role is to track the success of recruits and keep momentum going in the direction of reaching the Major Gifts/Business Division's \$2 million goal toward the campaign's total goal. He is pleased with the support the community has given to date. "The more publicity the campaign receives, the more people are getting behind the project, and that is great," he says.

Smitty is CEO of the P1 Group and has lived in Lawrence since 1983.

*Smitty Belcher,
Sidney Garrett and
Miles Schnaer*



FACTS AT A GLANCE

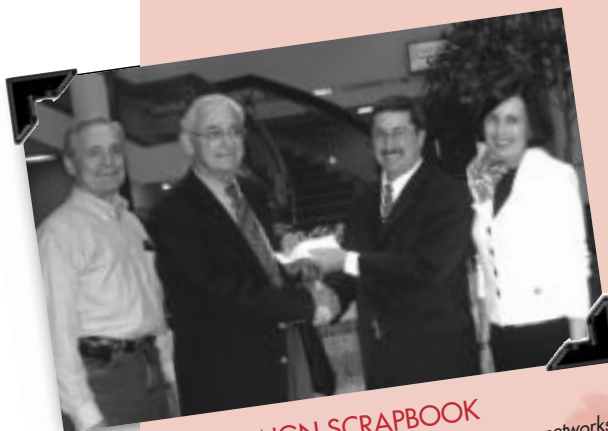
- This capital campaign will support Lawrence Memorial Hospital's \$40 million campus expansion effort.
- The number of patient visits to the emergency department has grown to more than 30,000 per year.
- Proposed renovations to the hospital include a new emergency department, a new surgery department, new birthing rooms, and all private patient rooms.
- This is the first major campaign in our community hospital's 85-year history.
- LMH receives no city or county tax funds.
- LMH provided \$3 million in charitable care in 2003 and nearly \$4 million in charitable care in 2004.

During his years of actively supporting various charitable projects, Miles Schnaer, owner of Crown Chevrolet and Crown Toyota, has been on a mission to help people who need it. He believes the LMH capital campaign stays true to that mission.

"Campaign organizers pointed out to me that all of my 100 or so employees will count on the hospital's help at some time," he says. "With all the growth taking place here, it is something the people in this town need to embrace."

Miles' work for the campaign is largely targeted at local businesses with the capability and willingness to make substantial contributions to the project. He believes the campaign is on schedule in achieving its goal of \$8 million, with LMHEA recently reporting it had reached the \$5.7 million mark.

Miles' civic involvement includes the Special Olympics of Decatur, Illinois, the Kansas Special Olympics, the YMCA and Cottonwood, Inc., where he served on the board for eight years. He also serves on the National Dealer Council for Toyota.



CAMPAIGN SCRAPBOOK

Chuck Loomis, vice president of Aquila's gas networks in Kansas, presented LMHEA Board Members with a \$30,000 check for the LMH Capital Campaign. Left to right: Stan Zaremba, Robert Georgeson, Chuck Loomis and Beverly Smith Billings

TO GIVE TO THE CAMPAIGN OR FOR MORE INFORMATION

Kathy Clausing
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 785-749-6134
 lmhendowment.org
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Please consider naming LMHEA in your will or trust!

The Right Reasons

THE RIGHT CARE. RIGHT HERE. RIGHT NOW. THE RIGHT REASONS TO GIVE.

Baldwin City Lends Big-time Support to LMH Capital Campaign

The list continues to grow of Baldwin City residents joining LMH in its latest quest for excellence. Several community leaders have been named division vice chairs for LMH Endowment Association's \$8 million capital campaign.

- **Jan Boyd**, a 30-year employee of Baker University, was persuaded by her husband, **Roger**, to join the fundraising effort. "He was interested in helping, but would be out of the country, so I offered to participate," she says.
- Jan is joined by her sister- and brother-in-law, **Barbara and Martin Pressgrove**. Recently retired from public education, Barbara also volunteers for Southern Care Hospice, Friends of the Baldwin City Library, and the K-State Research and Extension Service of Douglas County.
- **Jim Sears**, branch manager of Hilco Mortgage Corp., signed on because he says LMH is his hospital of choice. With memberships in the Baldwin City Chamber of Commerce and the local Lion's Club, Jim Sears believes in supporting his community.
- **Ivan Huntoon**, a loan officer at Baldwin State Bank, became involved in the campaign through his promotional

work with the local Chamber of Commerce. "LMH offers a lot of great care, and this campaign will ensure that services continue to improve," Ivan says.

- **Sue Brown**, director of Vintage Park at Baldwin City and a life-long Baldwin City resident, supports the campaign because she cares about her family's health and the health of her community. She says it is crucial that the 40 residents of her facility have responsive, up-to-date care so nearby.
- **Dave Mercier**, administrator of Baldwin Healthcare and Rehabilitation Center, is passionate about the campaign on behalf of the 49 residents of his facility. He works closely with LMH on a daily basis to meet acute care needs his staff is unable to provide.

These vice chairs will enlist supporters who will, in turn, recruit more individuals to participate in the campaign. With population on the rise in Baldwin City and the area, the success of the campaign is vital to meeting the current and future healthcare needs of local citizens. With faith in their peers and fellow business colleagues, all are optimistic that Baldwin City will support the project in a big way.